Virtual Clinical Trials

Trials designed around the patient: a more efficient, more flexible approach to clinical research

The situation and impact

In traditional site-based trials, high patient burden and difficulties reaching diverse populations often result in under-performing studies.

<5% of patients participate in clinical research[1]

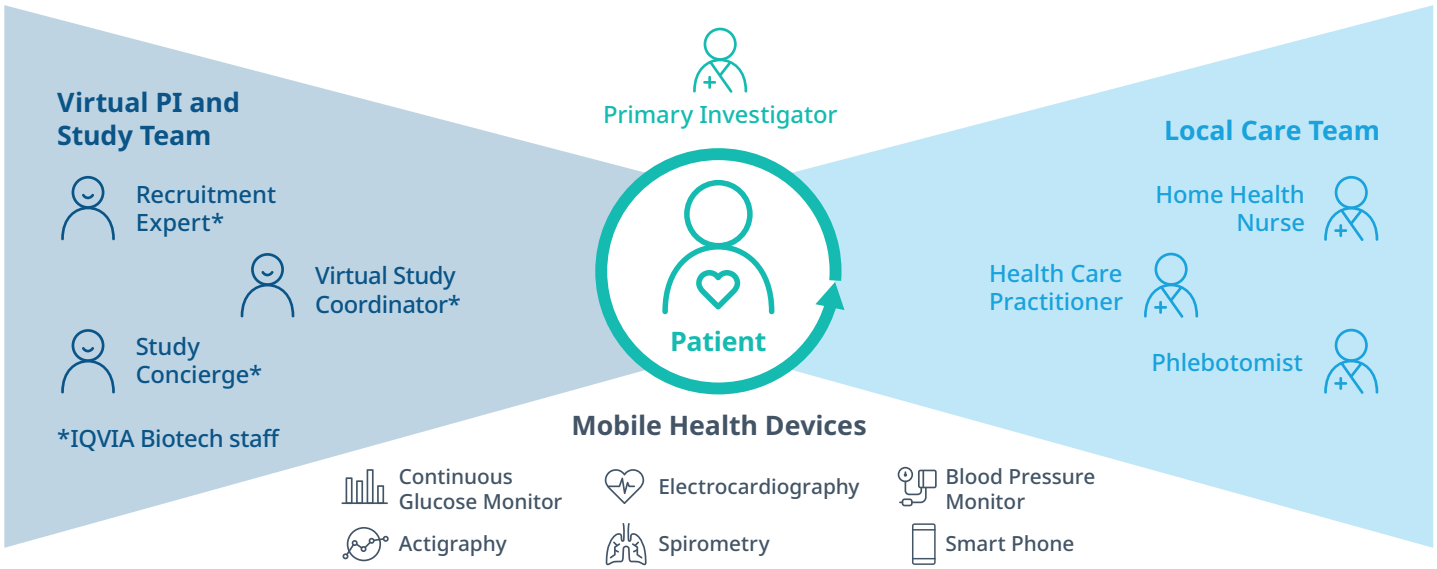
19% Average drop-out rate for Phase II, II/III and III studies[2]

48% of studies take significantly longer to meet enrollment targets[2]

A transformative solution

Virtual trials bring studies directly to patients wherever they are — as a 100% remote study or as a hybrid study where patient-centric elements are built into a traditional site-based trial. Our decentralized model offers the adaptability necessary to meet your operational requirements. Whether it's a complex therapeutic indication, a digital therapeutic, a program requiring global reach, or a long-term follow-up study, our virtual trials team expertly tailors a solution to meet your needs.

IQVIA Biotech virtual trials speed recruitment, heighten retention, and improve data quality by leveraging our transformative technology, unparalleled data, and therapeutic expertise. With experience designing and delivering complex hybrid studies and 100% virtual trials across the United States, Europe and Asia, IQVIA Biotech helps emerging biopharma and biotech customers accelerate timelines and achieve study goals.



Faster, higher-quality, patient-centric studies

Virtual trials can expand your geographic reach, providing access to diverse populations and difficult-to-recruit candidates. Built on a foundation of global clinical operations capabilities and deep therapeutic expertise, our virtual trials team can help solve some of your toughest clinical study challenges.

- Design a study model tailored to unique protocols and patients
- Find and engage the right patients faster
- Accelerate study start-up and reduce timelines
- Improve data quality and patient safety
- Strengthen patient engagement and retention
- Reduce investigator site burden and improve process efficiencies

IQVIA Study Hub™ is at the center of our global solution

- Collect and disseminate data in real time
- Engage patients across the globe in multiple languages
- Securely track IMP shipped directly to patients
- Centrally monitor studies
- Collaborate across key stakeholders and systems
- Upload medical records and other visit documents

IQVIA Biotech seamlessly integrates IQVIA capabilities and Study Hub technology to enable the orchestration of all virtual or hybrid study activities. IQVIA powers patient recruitment and engagement with global real-world data and advanced analytics while ensuring safety, compliance, and complete transparency.

IQVIA Biotech Virtual Trials offer scalable and adaptable models that can be delivered as 100% remote or hybrid studies — large or small, local or global.

Investigative teams facilitate the patient journey using telemedicine, mobile technologies, and connected devices. Study Hub — also available as a mobile app — empowers patients with a concierge digital experience that includes text reminders, alerts, live chat, 24/7 support, and a scheduling tool to confirm or reschedule study visits.

[1] E. Miseta. Clinical Leader. July 13, 2015

[2] Impact Report (2020) Tufts CSDD 22(1)

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